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NEWS

(FOR IMMEDIATE RELEASE)

Vital Diagnostics launches the Eon® 300 Analyzer

Lincoln, Rhode Island – [January 15, 2014] – Vital Diagnostics, Inc. announces the launch of the Eon 300 bench-top chemistry analyzer, the next in a family of advanced chemistry systems.

The Eon family of clinical chemistry analyzers consists of the Eon 100 and Eon 300. These scalable bench-top analyzers are designed for the small to medium sized physician office laboratories, satellite laboratories and small hospital laboratories. The Eon 300 will be sold exclusively by McKesson Medical Surgical.

The Eon 300 runs up to 500 tests per hour and offers a robust menu, intuitive software, reusable cuvettes and an all-in-one PC with touch screen monitor. The product is supported by the Company's Elite Laboratory Solutions organization which consists of customer care representatives, laboratory care specialists, field service engineers and laboratory consultants. This highly dedicated, extensively trained group maximizes customer uptime by offering support at every level.

About Vital Diagnostics, an ELITechGroup Company

Vital Diagnostics is a supplier of products and services for the clinical laboratory in the traditional *in vitro* diagnostics market worldwide, with a focus on the physician's office, hospital and small-to-medium sized laboratory segments. The company manufactures and distributes bench-top chemistry analyzers, automated ESR analyzers, bench-top cardiac analyzers, liquid reagents and consumables designed to fulfill the needs of the clinical laboratory, as well as offers consulting services by Total Lab Care, the company's consulting branch. To learn more, visit the company's website at www.vitaldiagnostics.com.

About ELITechGroup

The ELITechGroup is a privately held group of worldwide manufacturers and distributors of *in vitro* diagnostic equipment and reagents. By bringing together IVD specialty companies that offer innovative products and solutions, ELITechGroup has become a major contributor in advancing clinical diagnostics to laboratories in the proximity market, those operating closer to the patient. The ELITechGroup manufactures and distributes diagnostic products for clinical chemistry, microbiology, immunology, and molecular biology through direct sales and a distribution network encompassing more than 100 countries. For more information, contact ELITechGroup (info@elitechgroup.com) or visit our website: www.elitechgroup.com

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